

Rep Order# 6851067 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

Printed: 09/11/2012 12:44 PM
Last Received: 09/10/2012 11:52 AM

1 of 9

Station KSNV-TV LAS VEGAS, NV.
Advertiser ().CROSSROADS GPS
Product Crossroads GPS
Estimate# 976
Buyer Stephanie Maroney
Phone#
Fax#

Traffic Order# 106442
Showing Buylines: All Lines
Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P/I/P2/E 12/11/976
Flight Dates 09/12/2012 - 09/21/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —
SC=*

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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1	W		5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	09/12-09/12	1	1	1	\$600.00	
2	F		5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	09/14-09/14	1	1	1	\$600.00	
3	TU		5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	09/18-09/18	1	1	1	\$600.00	
4	TH		5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	09/20-09/20	1	1	1	\$600.00	
5	W		6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/12-09/12	1	1	1	\$1,000.00	
6	TH		6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/13-09/13	1	1	1	\$1,000.00	
7	F		6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/14-09/14	1	1	1	\$1,000.00	
8	M		6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/17-09/17	1	1	1	\$1,000.00	
9	TU		6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/18-09/18	1	1	1	\$1,000.00	
10	W		6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/19-09/19	1	1	1	\$1,000.00	
11	TH		6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/20-09/20	1	1	1	\$1,000.00	
12	F		6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/21-09/21	1	1	1	\$1,000.00	
13	W		7A-9A	TODAY SHOW	:30	\$1,500.00	09/12-09/12	1	1	1	\$1,500.00	
14	TH		7A-9A	TODAY SHOW	:30	\$1,500.00	09/13-09/13	1	1	1	\$1,500.00	

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Showing Buylines: All Lines

Traffic Order# 106442							Last Received: 09/10/2012 11:52 AM					
Station Advertiser	KSNN-TV LAS VEGAS, NV. ().CROSSROADS GPS		Agency () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555		Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY							
Product	Crossroads GPS		Agency C/P/R2/E 12/11/976		Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845							
Estimate#	976		Flight Dates 09/12/2012 - 09/21/2012		Hiatus Weeks							
Buyer	Stephanie Maroney											
Phone#												
Fax#												
LT	Ln	Day	Time	Program	Len	Rate	Dates					
---	---	---	---	---	---	---	---					
15	F		7A-9A	TODAY SHOW	:30	\$1,500.00	09/14-09/14	1	1	1	1	\$1,500.00
16	M		7A-9A	TODAY SHOW	:30	\$1,500.00	09/17-09/17	1	1	1	1	\$1,500.00
17	TU		7A-9A	TODAY SHOW	:30	\$1,500.00	09/18-09/18	1	1	1	1	\$1,500.00
18	W		7A-9A	TODAY SHOW	:30	\$1,500.00	09/19-09/19	1	1	1	1	\$1,500.00
19	TH		7A-9A	TODAY SHOW	:30	\$1,500.00	09/20-09/20	1	1	1	1	\$1,500.00
20	F		7A-9A	TODAY SHOW	:30	\$1,500.00	09/21-09/21	1	1	1	1	\$1,500.00
21	W		9A-10A	TODAY SHOW IT	:30	\$750.00	09/12-09/12	0	0	0	0	\$0.00
22	TH		9A-10A	TODAY SHOW IT	:30	\$900.00	09/13-09/13	1	1	1	1	\$900.00
23	F		9A-10A	TODAY SHOW IT	:30	\$900.00	09/14-09/14	1	1	1	1	\$900.00
24	M		9A-10A	TODAY SHOW IT	:30	\$750.00	09/17-09/17	0	0	0	0	\$0.00
25	TU		9A-10A	TODAY SHOW IT	:30	\$900.00	09/18-09/18	1	1	1	1	\$900.00
26	W		9A-10A	TODAY SHOW IT	:30	\$900.00	09/19-09/19	1	1	1	1	\$900.00
27	TH		9A-10A	TODAY SHOW IT	:30	\$750.00	09/20-09/20	0	0	0	0	\$0.00
28	F		9A-10A	TODAY SHOW IT	:30	\$900.00	09/21-09/21	1	1	1	1	\$900.00
29	W		10A-11A	TODAY SHOW IT	:30	\$450.00	09/12-09/12	1	1	1	1	\$450.00
30	F		10A-11A	TODAY SHOW IT	:30	\$450.00	09/14-09/14	1	1	1	1	\$450.00

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Traffic Order# 106442 Last Received: Printed: 09/11/2012 12:44 PM
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Station KSNV-TV LAS VEGAS, NV.
Advertiser () CROSSROADS GPS
Product Crossroads GPS
Estimate# 976
Buyer Stephanie Maroney
Phone#
Fax#
LT In Day Time program

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P/I/P2/E 12/1/1976
Flight Dates 09/12/2012 - 09/21/2012
Hiatus Weeks

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart

Time	Program	Length	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
10A-11A	TODAY SHOW III	:30	\$450.00	09/17-09/17	1	1	1	\$450.00	
10A-11A	TODAY SHOW III	:30	\$450.00	09/18-09/18	1	1	1	\$450.00	
11A-12P	RACHEL RAY	:30	\$325.00	09/13-09/13	1	1	1	\$325.00	
11A-12P	RACHEL RAY	:30	\$325.00	09/17-09/17	1	1	1	\$325.00	
11A-12P	RACHEL RAY	:30	\$325.00	09/19-09/19	1	1	1	\$325.00	
11A-12P	RACHEL RAY	:30	\$325.00	09/21-09/21	1	1	1	\$325.00	
12P-1230P	NEWS 3 AT NOON NOR PROGRAM	:30	\$425.00	09/12-09/12	1	1	1	\$425.00	
12P-1230P	NEWS 3 AT NOON NOR PROGRAM	:30	\$425.00	09/14-09/14	1	1	1	\$425.00	
12P-1230P	NEWS 3 AT NOON NOR PROGRAM	:30	\$425.00	09/18-09/18	1	1	1	\$425.00	
12P-1230P	NEWS 3 AT NOON NOR PROGRAM	:30	\$425.00	09/20-09/20	1	1	1	\$425.00	
1230P-1P	NEWS 4: THE AGENDA NO PROGRAM	:30	\$425.00	09/13-09/13	1	1	1	\$425.00	
1230P-1P	NEWS 4: THE AGENDA NO PROGRAM	:30	\$425.00	09/17-09/17	1	1	1	\$425.00	
1230P-1P	NEWS 4: THE AGENDA NO PROGRAM	:30	\$425.00	09/19-09/19	1	1	1	\$425.00	
1P-2P	NEWS 4: THE AGENDA NO PROGRAM	:30	\$425.00	09/21-09/21	1	1	1	\$425.00	
1P-2P	DAY OF OUR LIVES NO PROGRAM	:30	\$425.00	09/12-09/12	1	1	1	\$425.00	
1P-2P	DAY OF OUR LIVES NO PROGRAM	:30	\$425.00	09/14-09/14	1	1	1	\$425.00	

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Showing Buylines: All Lines

							Traffic Order# 106442	Last Received:	Printed:
Station	KSNV-TV LAS VEGAS, NV.	Advertiser	()	CROSSROADS GPS	Product	Crossroads GPS	Sales Office ()	PHILADELPHIA	09/11/2012 12:44 PM
Estimate#	976	Buyer	Stephanie Maroney	Phone#	Fax#	Agency C/P/I/P2/E	Salesperson ()	AMY MCCREARY	09/10/2012 11:52 AM
Flight Dates	09/12/2012 - 09/21/2012	Hiatus Weeks					Salesperson Phone#	215-568-6540	
Hiatus Weeks							Salesperson FAX#	215-568-1845	
LT	In	Day	Time	Program		Len	Rate	Dates	Spots/Week # of Weeks
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48	TU	1P-2P		DAY'S OF OUR LIVES NO PROGRAM 7/30-	:30	\$425.00		09/18-09/18	1 1 1 1 \$425.00
49	TH	1P-2P		DAY'S OF OUR LIVES NO PROGRAM 7/30-	:30	\$425.00		09/20-09/20	1 1 1 1 \$425.00
50	TH	2P-3P		THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00		09/13-09/13	1 1 1 1 \$325.00
51	M	2P-3P		THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00		09/17-09/17	1 1 1 1 \$325.00
52	W	2P-3P		THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00		09/19-09/19	1 1 1 1 \$325.00
53	F	2P-3P		THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00		09/21-09/21	1 1 1 1 \$325.00
54	W	3P-4P		DR. PHIL NO PROGRAM 7/30-8/10	:30	\$450.00		09/12-09/12	1 1 1 1 \$450.00
55	F	3P-4P		DR. PHIL NO PROGRAM 7/30-8/10	:30	\$450.00		09/14-09/14	1 1 1 1 \$450.00
56	TU	3P-4P		DR. PHIL NO PROGRAM 7/30-8/10	:30	\$450.00		09/18-09/18	1 1 1 1 \$450.00
57	TH	3P-4P		DR. PHIL NO PROGRAM 7/30-8/10	:30	\$450.00		09/20-09/20	1 1 1 1 \$450.00
58	TH	4P-430P		FIRST NEWS 3 AT FOUR	:30	\$700.00		09/13-09/13	1 1 1 1 \$700.00
59	M	4P-430P		FIRST NEWS 3 AT FOUR	:30	\$700.00		09/17-09/17	1 1 1 1 \$700.00
60	TU	4P-430P		FIRST NEWS 3 AT FOUR	:30	\$700.00		09/18-09/18	1 1 1 1 \$700.00
61	W	4P-430P		FIRST NEWS 3 AT FOUR	:30	\$700.00		09/19-09/19	1 1 1 1 \$700.00
62	F	4P-430P		FIRST NEWS 3 AT FOUR	:30	\$700.00		09/21-09/21	1 1 1 1 \$700.00
63	W	430P-5P		NEWS 4 AT 430P	:30	\$700.00		09/12-09/12	1 1 1 1 \$700.00

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Station KSNV-TV LAS VEGAS, NV.
Advertiser ().CROSSROADS GPS
Product Crossroads GPS
Estimate# 976Buyer Stephanie Maroney
Phone#
Fax#Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P/I/P2/E 12/11/976
Flight Dates 09/12/2012 - 09/21/2012
Hiatus WeeksRep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson () AMY MCCREARYSalesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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64	TH		430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/13-09/13	1	1	1	\$700.00	
65	F		430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/14-09/14	1	1	1	\$700.00	
66	TU		430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/18-09/18	1	1	1	\$700.00	
67	W		430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/19-09/19	1	1	1	\$700.00	
68	TH		430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/20-09/20	1	1	1	\$700.00	
69	W		5P-630P	EARLY NEWS	:30	\$1,000.00	09/12-09/12	0	0	0	\$0.00	
70	TH		5P-630P	EARLY NEWS	:30	\$1,200.00	09/13-09/13	1	1	1	\$1,200.00	
71	M		5P-630P	EARLY NEWS	:30	\$1,200.00	09/17-09/17	1	1	1	\$1,200.00	
72	W		5P-630P	EARLY NEWS	:30	\$1,200.00	09/19-09/19	1	1	1	\$1,200.00	
73	TH		5P-630P	EARLY NEWS	:30	\$1,200.00	09/20-09/20	1	1	1	\$1,200.00	
74	F		5P-630P	EARLY NEWS	:30	\$1,200.00	09/21-09/21	1	1	1	\$1,200.00	
75	W		630P-7P	JEOPARDY	:30	\$1,000.00	09/12-09/12	0	0	0	\$0.00	
76	TH		630P-7P	JEOPARDY	:30	\$1,300.00	09/13-09/13	1	1	1	\$1,300.00	
77	F		630P-7P	JEOPARDY	:30	\$1,300.00	09/14-09/14	1	1	1	\$1,300.00	
78	TU		630P-7P	JEOPARDY	:30	\$1,000.00	09/18-09/18	0	0	0	\$0.00	
79	W		630P-7P	JEOPARDY	:30	\$1,300.00	09/19-09/19	1	1	1	\$1,300.00	
80	TH		630P-7P	JEOPARDY	:30	\$1,300.00	09/20-09/20	1	1	1	\$1,300.00	

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Showing Buylines: All Lines

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Station	KSNV-TV LAS VEGAS, NV-	Advertiser	().CROSROADS GPS	Product	Crossroads GPS	Estimate#	976	Buyer	Stephanie Maroney	Phone#	Fax#	LT	In	Day	Time	Program	Agency	() CROSROADS MEDIA	Rep Firm	Sales Office	() PHILADELPHIA
																	66 CANAL CENTER PLAZA, SUITE 555	Salesperson	() AMY MCCREARY		
																	ALEXANDRIA, VA 22314	Agency C/P1/P2/E	12/11/1976	Salesperson Phone#	215-568-5540
																	Flight Dates	09/12/2012 - 09/21/2012	Hiatus Weeks	Salesperson FAX#	215-568-1845
																	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
81	E		630P-7P	JEOPARDY								:30	\$1,300.00	09/21-09/21	1	1	1	1	\$1,300.00		
82	W		7P-730P	WHEEL OF FORTUNE								:30	\$1,000.00	09/12-09/12	0	0	0	0	\$0.00		
83	TH		7P-730P	WHEEL OF FORTUNE								:30	\$1,300.00	09/13-09/13	1	1	1	1	\$1,300.00		
84	F		7P-730P	WHEEL OF FORTUNE								:30	\$1,300.00	09/14-09/14	1	1	1	1	\$1,300.00		
85	TH		730P-8P	FACE TO FACE W/JON RALSTON								:30	\$1,015.00	09/13-09/13	1	1	1	1	\$1,015.00		
86	TU		7P-730P	WHEEL OF FORTUNE								:30	\$1,300.00	09/18-09/18	1	1	1	1	\$1,300.00		
87	W		7P-730P	WHEEL OF FORTUNE								:30	\$1,300.00	09/19-09/19	1	1	1	1	\$1,300.00		
88	F		7P-730P	WHEEL OF FORTUNE								:30	\$1,300.00	09/21-09/21	1	1	1	1	\$1,300.00		
89	W		730P-8P	FACE TO FACE W/ JON RALSTON NO PRO								:30	\$1,015.00	09/12-09/12	1	1	1	1	\$1,015.00		
90	F		730P-8P	FACE TO FACE W/ JON RALSTON NO PRO								:30	\$1,015.00	09/14-09/14	1	1	1	1	\$1,015.00		
91	TU		730P-8P	FACE TO FACE W/ JON RALSTON NO PRO								:30	\$1,015.00	09/18-09/18	1	1	1	1	\$1,015.00		
92	TH		730P-8P	FACE TO FACE W/ JON RALSTON NO PRO								:30	\$1,015.00	09/20-09/20	1	1	1	1	\$1,015.00		
93	M		8P-10P	THE VOICE								:30	\$4,000.00	09/17-09/17	1	1	1	1	\$4,000.00		
94	W		11P-1135P	NEWS 3 NIGHTSIDE								:30	\$1,100.00	09/12-09/12	1	1	1	1	\$1,100.00		
95	F		11P-1135P	NEWS 3 NIGHTSIDE								:30	\$1,100.00	09/14-09/14	1	1	1	1	\$1,100.00		
96	M		11P-1135P	NEWS 3 NIGHTSIDE								:30	\$1,100.00	09/17-09/17	1	1	1	1	\$1,100.00		

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Traffic Order# 106442 Last Received: Printed: 09/11/2012 12:44 PM
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Showing Buylines: All Lines

Station Advertiser Product Estimate# Buyer Phone# Fax# LT	In --- --- --- 97 TU	Day ----- ----- ----- 11P-1135P	Time ----- NEWS 3 NIGHTSIDE	Program 11P-1135P NEWS 3 NIGHTSIDE	Len :30 :30 :30 :30 \$1,100.00	Rate \$1,100.00	Dates 09/18-09/18	Spots/Week 1	# of Weeks 1	Total Spots 1	Total Cost \$1,100.00	Daypart -----
98 W	---	---	---	11P-1135P NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/19-09/19	1	1	1	\$1,100.00	---
99 TH	---	---	---	11P-1135P NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/20-09/20	1	1	1	\$1,100.00	---
100 F	---	---	---	11P-1135P NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/21-09/21	1	1	1	\$1,100.00	---
101 TH	1135P- 1235A	M	TONIGHT SHOW W/ JAY LENO AIRS 1235	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/13-09/13	1	1	1	\$750.00	---
102 M	1135P- 1235A	W	TONIGHT SHOW W/ JAY LENO AIRS 1235	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/17-09/17	1	1	1	\$750.00	---
103 W	1135P- 1235A	F	TONIGHT SHOW W/ JAY LENO AIRS 1235	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/19-09/19	1	1	1	\$750.00	---
104 F	1135P- 1235A	TH	TONIGHT SHOW W/ JAY LENO AIRS 1235	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/21-09/21	1	1	1	\$750.00	---
105 TU	8P-9P	W	THE VOICE	THE VOICE	:30	\$4,000.00	09/18-09/18	1	1	1	\$4,000.00	---
106 W	9P-10P	TH	AM GOT TALENT	AM GOT TALENT	:30	\$4,000.00	09/12-09/12	1	1	1	\$4,000.00	---
107 W	9P-10P	TH	THE OFFICE / PARKS & REC NO PROGRAM	THE OFFICE / PARKS & REC NO PROGRAM	:30	\$3,200.00	09/20-09/20	1	1	1	\$3,200.00	---
108 TH	8P-9P	TH	SAVING HOPE 6/7-7/26	SAVING HOPE 6/7-7/26	:30	\$3,200.00	09/13-09/13	1	1	1	\$3,200.00	---
109 TH	9P-10P	TH	ROCK CENTER W/BRIAN WILLIAMS (OR	ROCK CENTER W/BRIAN WILLIAMS (OR	:30	\$3,200.00	09/13-09/13	1	1	1	\$3,200.00	---
110 TH	10P-11P	TH	10P-11P	10P-11P	:30	\$3,200.00	09/20-09/20	1	1	1	\$3,200.00	---

Rep Order# 6851067 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

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Traffic Order# 106442 Last Received: Printed: 09/11/2012 12:44 PM

Showing Buylines: All Lines

Station	KSNV-TV LAS VEGAS, NV.	Agency	() CROSSROADS MEDIA	Rep Firm	
Advertiser	() CROSSROADS GPS	66 CANAL CENTER PLAZA, SUITE 555	Sales Office () PHILADELPHIA	Salesperson ()	Printed: 09/10/2012 11:52 AM
Product	Crossroads GPS	ALEXANDRIA, VA 22314	AMY MCCREARY		
Estimate#	976	Agency C/P1/P2/E	12/11/976		
Buyer	Stephanie Maroney	Flight Dates	09/12/2012 - 09/21/2012	Salesperson Phone#	215-568-6540
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845
Fax#					
LT	In	Day	Time	Program	
				Len	Rate
				Dates	
				Spots/Week	# of Weeks
				Total Spots	Total Cost
				Daypart	
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---	112	F	10P-11P	DATELINE NBC-NO PROGRAM 6/29	:30 \$3,200.00 09/14-09/14 1 1 1 1 \$3,200.00
113	F		10P-11P	DATELINE NBC-NO PROGRAM 6/29	:30 \$3,200.00 09/21-09/21 1 1 1 1 \$3,200.00
114	SA		7A-9A	SATURDAY TODAY AIRS 4-5A 7/7, NO P	:30 \$625.00 09/15-09/15 1 1 1 1 \$625.00
115	SA		5P-630P	KSNV EARLY NEWS	:30 \$650.00 09/15-09/15 1 1 1 1 \$650.00
116	SA		630P-7P	JEOPARDY	:30 \$500.00 09/15-09/15 1 1 1 1 \$500.00
117	SA		7P-730P	WHEEL OF FORTUNE	:30 \$500.00 09/15-09/15 1 1 1 1 \$500.00
118	SA		1130P-1A	SATURDAY NIGHT LIVE	:30 \$1,400.00 09/15-09/15 1 1 1 1 \$1,400.00
119	SU		7A-8A	TODAY ON SUNDAY AIRS 4-5A 7/8, NO	:30 \$750.00 09/16-09/16 1 1 1 1 \$750.00
120	SU		8A-9A	MEET THE PRESS NO PROGRAM 7/8, 7/29	:30 \$3,000.00 09/16-09/16 1 1 1 1 \$3,000.00
121	SU		9A-930A	NEWS 3 TODAY/WKEND NOR PROGRAM 7/2	:30 \$500.00 09/16-09/16 1 1 1 1 \$500.00
122	SU		930A-10A	CHRIS MATTHEWS SHOW NO PROGRAM 8/1	:30 \$500.00 09/16-09/16 1 1 1 1 \$500.00
123	SU		4P-515P	NEWS 3: VEGAS INC.	:30 \$2,400.00 09/16-09/16 1 1 1 1 \$2,400.00
124	SU		530P-830P	SUN NIGHT FOOTBALL	:30 \$10,000.00 09/16-09/16 1 1 1 1 \$10,000.00
125	SU		11P-1135P	NEWS 3 NIGHTSIDE	:30 \$1,100.00 09/16-09/16 1 1 1 1 \$1,100.00

—REPORT TOTALS—

Report Totals: 118 / \$137,850.00

Rep Order# 6851067 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

9 of 9

Traffic Order# 106442 Last Received: 09/10/2012 11:52 AM

Showing Buylines: All Lines

Printed: 09/11/2012 12:44 PM
09/10/2012 11:52 AM

Station KSNV-TV LAS VEGAS, NV.
Advertiser () CROSSROADS GPS
Product Crossroads GPS
Estimate# 976
Buyer Stephanie Maroney
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P/I/P2/E 12/11/976
Flight Dates 09/12/2012 - 09/21/2012
Hiatus Weeks
Rep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

—SALES MONTHLY TOTALS—

Sep 12: 118 / \$137,850.00

Sales Totals: 118 / \$137,850.00

Station Totals: 118 / \$137,850.00

Lines not sent/rclnd/rtrn: 0 / \$0.00

—COMPETITIVE—

Market	Total	CATV	KBIR	KING	KLAS	KSNV	KVVU
KTNV	17%	0%	0%	0%	41%	23%	17%
XXXX	0%	0%	1%	1%	0%	0%	0%
	\$599,348						

—COMPETITIVE COMMENTS—

SHARES EST

Books () NONTL
Demos () RA35+

— CREDIT RISK —

CASH IN ADVANCE